

## ATTORNEY GENERAL OPINION 2018-351A

Chris Ferguson, Executive Director Oklahoma Funeral Board 3700 N. Classen Blvd., Suite 175 Oklahoma City, OK 73118

August 30, 2018

Dear Executive Director Ferguson:

This office has received your request for a written Attorney General Opinion regarding action that the Oklahoma Funeral Board intends to take with respect to complaint 18-67. The licensee is alleged to have made a misrepresentation to a consumer. The Board proposes to issue a letter of concern.

The Funeral Services Licensing Act authorizes the Board to "refuse to issue or renew, or...revoke or suspend, any license or registration for . . . [v]iolation of any of the rules of the Board[.]" 59 O.S.Supp.2017, § 396.12c(8). Board rules prohibit "[m]aterial misrepresentation to the public of facts, requirements of Oklahoma Statutes, State Board Rules, or any rule or regulation pertaining directly to the custody, care, or disposal of dead human remains[.]" OAC 235:10-7-2(1). The Board may reasonably believe that the proposed action is necessary to deter future violations.

It is, therefore, the official opinion of the Attorney General that the Oklahoma Funeral Board has adequate support for the conclusion that this action advances the State's policy to uphold the integrity of funeral services contracts and protect the citizens of Oklahoma from misleading advertising.

MIKE HUNTER

ATTORNEY GENERAL OF OKLAHOMA

Amanda Otis

ASSISTANT ATTORNEY GENERAL